



**Cyber PR Army  
Solutions** INC.

# WEBSITE HOSTING & MAINTENANCE





# IN SAFE HANDS

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Our monthly website maintenance package provides peace of mind and insight into your website's performance, keeping it updated and optimized. We perform regular, secure backups of your site and patch vulnerabilities as they are discovered. We also use an uptime monitor so if your website goes down, we know immediately. Put your website in safe hands with our fixed-price package, available for all WordPress websites.

**43% of cyber-attacks** target small businesses (Fundera)



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REGULAR,  
SECURE BACKUPS



ROBUST  
SECURITY



CONSTANT  
UPTIME MONITORING



PERFORMANCE  
REPORTS



MINOR EDITS  
INCLUDED

**64% of companies** have experienced web-based attacks (Fundera)

## WHAT WE DO

We keep all WordPress plugins up to date, back up your site and ensure everything is running as it should be. We monitor for attempted security breaches and downtime and check everything looks as expected. Small amendments to your site, such as blog uploads and price or text amendments, are also covered by this package. Additionally, we track a number of SEO keywords for your site and can provide insight into how your site is performing month on month. N.B. For a more comprehensive dive into SEO and how it can benefit you, check out our SEO optimization package.

Our team monitors your site on a weekly basis for any updates or issues. We can make minor updates as and when needed. Your site will be in safe hands with our combo of a backup stored in the cloud and plugins monitored and updated. Plugin updates can cause strange occurrences on your site, a factor that often puts people off of doing updates themselves, but our Web Developer will ensure all sites look the same before and after the updates are done.

**90% of cybersecurity breaches** are due to human error  
(Willis Towers Watson)



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**3% of WordPress plugins** have never been updated (Kinsta)

## HOW IT HELPS YOU

- Updates can't be forgotten or ignored
- You always have a backup of your site should you wish to undo something
- Your site is safe against hacking attempts
- You know if your site is experiencing unexpected downtime
- You have robust performance data at your fingertips

We all know that the average small business owner struggles to find time for those “little tasks,” and website maintenance can so often end up at the bottom of the never-ending to-do list. Your website is the face of your business, however, as many consumers see the website as the first port of call, even if they then contact you via phone or visit a physical store. With our monthly maintenance package, you can tick website maintenance off that list once and for all, knowing it will always look its best.

You may have heard that there is a hacking attempt every 39 seconds (University of Maryland), but the true number is now significantly higher. Outdated WordPress plugins make your site vulnerable, and without a site backup you can find yourself back to square one if the worst should happen.

Downtime happens, but if you are unaware, you could be directing stakeholders or customers to a non-functioning website. Our monitors alert us if your website goes down; usually, it's just a reset in your server, but if it is happening too frequently or it doesn't go back up in a timely fashion, our web developer is automatically on the case!

**44% of hacking** was caused by outdated WordPress sites (Sucuri)



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## FREQUENTLY ASKED QUESTIONS

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### **How much bandwidth and storage do I need for my website?**

The amount of bandwidth and storage required depends on the size and traffic of your website. We will assess the best bandwidth and storage for your website's current needs, and this can be amended as needed.

### **What level of technical support is available?**

We are available via email for any technical support queries you may have. We have both Lynn and Zoey checking emails frequently, so your response time will be as quick, even on weekends.

### **How do I transfer my existing website to your hosting service?**

Send us an email or book a meeting to migrate your website from another hosting provider. We will need access to the domain through delegate sharing, and then we can complete the process in a few days.

### **Can I upgrade or downgrade my hosting plan in the future?**

Yes, we know your business is constantly evolving. You can change your plan at any time by letting us know. If you are reaching the limits of your existing plan, we will be in touch to discuss your options.

### **How long am I contracted for?**

You're not! We require 1 months' notice if you wish to host your website with someone else.



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Switch off from your website and leave it in a safe pair of hands. Get in touch with us today to discuss moving your site to our server.



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