



**Cyber PR Army  
Solutions** INC.

# SEO OPTIMIZATION

# BOOSTING VIEWS

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We will boost your organic search ranking using our extensive SEO knowledge. We will use a combination of URL targeting, high-value keyword research, on-site optimization, and high-quality link building by focusing on keywords. SEO optimization will help your potential customers find your business.

**0.78% of Google searchers** click on results from the **2nd page** (Backlinko)

## WHAT WE DO

We start by analyzing your existing website and content. Using a combination of professional tools and know-how we isolate weaknesses in your existing SEO strategy and boost it from a number of directions.

Our web developer will examine areas such as on-page SEO and embed relevant keywords and meta-tags and optimize your web content across the board. He'll search for crawl errors, submit a site map and optimize your site design for mobile users.

Our in-house copywriter will craft general copy and blog articles to hit those high-ranking keywords while writing in a tone that matches the existing voice of your brand. We will also create backlinks by strategically adding you to business directories and reaching out to other sources that may find your content useful.

**53.3% of all website traffic** comes from organic search (BrightEdge)



**92.96% of global traffic** comes from Google search, Google Images, and Google Maps (Sparktoro)

## HOW IT HELPS YOU

- Ensures your website gets seen!
- Pushes you up the Google search rankings, attracting more potential customers
- Make your brand appear professional and established
- Helps new brand go from zero to 60 in terms of web traffic

You can have the best website in the world, but if no one sees it, it has no value. Websites work in two ways – they provide information for those searching for your brand, but they also attract new potential customers through organic search terms. SEO optimization helps your brand be near the top of the list for this larger second group.

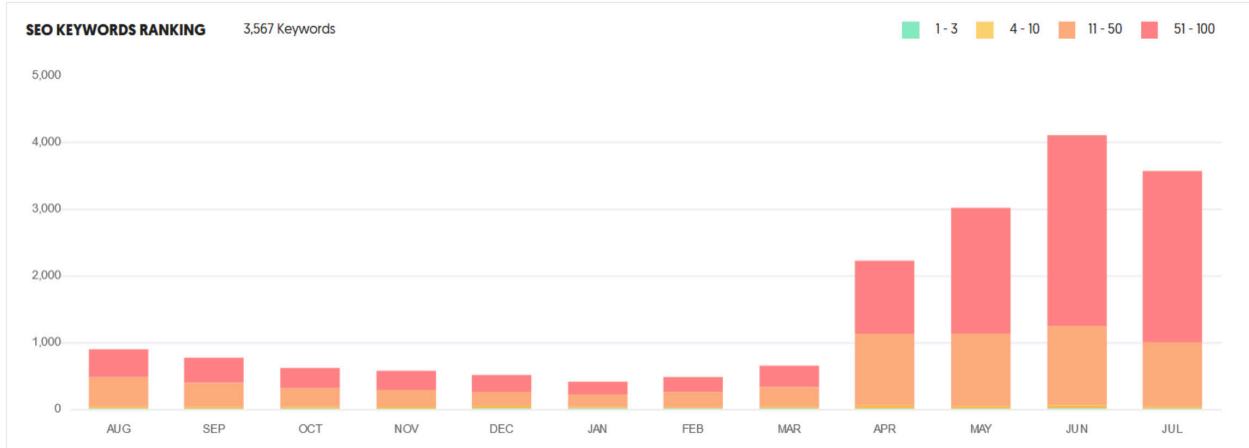
It can take years to crawl up Google search rankings organically, and you still won't reach the top without a solid SEO strategy. Every big brand has a dedicated SEO team; you may not have the budget for that, but you can use us to get an edge in your market.

Whether you are a new business or just don't have the web know-how, we can boost your SEO ranking. We are experienced in building from scratch or optimizing what you already have, and you will receive a comprehensive report of our progress.

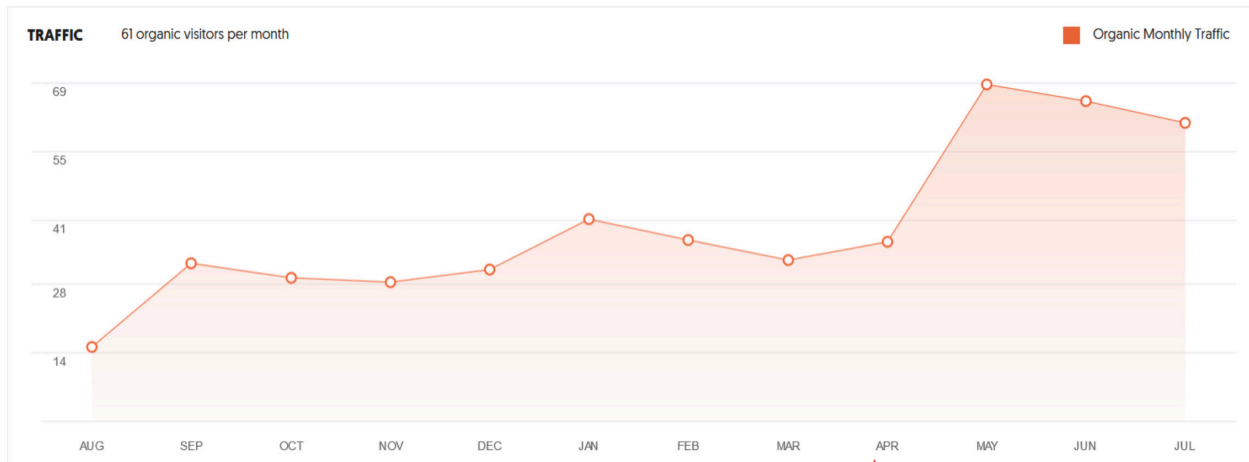
"68% of online experiences begin with a search engine" (Bright Edge). Make sure your brand is seen.



## SOME STATS FROM OUR CLIENTS' RECENT REPORTS:



When we started working on their SEO



When we started working on their SEO

**ORGANIC KEYWORDS** ?

**1,025**





SEO drives **1000%+ more traffic** than organic social media (BrightEdge)

SEO is the backbone to a visibility plan for your website. Whether your site is new and starting from scratch or you are looking to enhance its existing SEO foundations, we will create an effective plan for you. Please get in touch with us today and we will be happy to discuss the next steps.



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