



**Cyber PR Army  
Solutions** INC.

**MONTHLY  
WEBSITE  
MAINTENANCE**



# IN SAFE HANDS

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Our monthly website maintenance package gives you insight into your website's performance while keeping it updated and optimized. We'll keep a secure backup of your site and patch vulnerabilities as they are discovered. We also use an uptime monitor so if your website goes down, we know immediately. Put your website in safe hands with our fixed price package.

**43% of cyber-attacks** target small business (Fundera)



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**64% of companies** have experienced web-based attacks (Fundera)

## WHAT WE DO

We keep all WordPress plugins up to date, backup your site and ensure everything is running as it should be. We monitor for attempted security breaches and downtime and check everything looks as expected. Small amendments to your site, such as blog uploads or text amendments are also covered by this package. Additionally, we track a number of SEO keywords for your site and can provide insight into how your site is performing month on month. N.B. For a more comprehensive dive into SEO and how it can benefit you, check out our SEO optimization package.

Our team monitor your site on a weekly basis for any updates or issues. We can make minor updates as and when needed. Your site will be in safe hands with our combo of a backup stored in the cloud, and plugins monitored and updated. Plugin updates can cause strange occurrences on your site, a factor that often puts people off of doing updates themselves, but our web developer will ensure all sites look the same before and after the updates are done.

**90% of cybersecurity breaches** are due to human error (Willis Towers Watson)



**3% of WordPress plugins** have never been updated (Kinsta)

## HOW IT HELPS YOU

- Updates can't be forgotten or ignored
- You always have a backup of your site should you wish to undo something
- Your site is safe against hacking attempts
- You know if your site is experiencing unexpected downtime

We all know that the average small business owner struggles to find time for those “little tasks” and website maintenance can so often end up at the bottom of the never-ending to-do list. Your website is the face of your business as many consumers now see the website as the first port of call, even if they then contact you via phone or visit a physical store. With our monthly maintenance package, you need never worry about your site again and can tick it off that list once and for all!

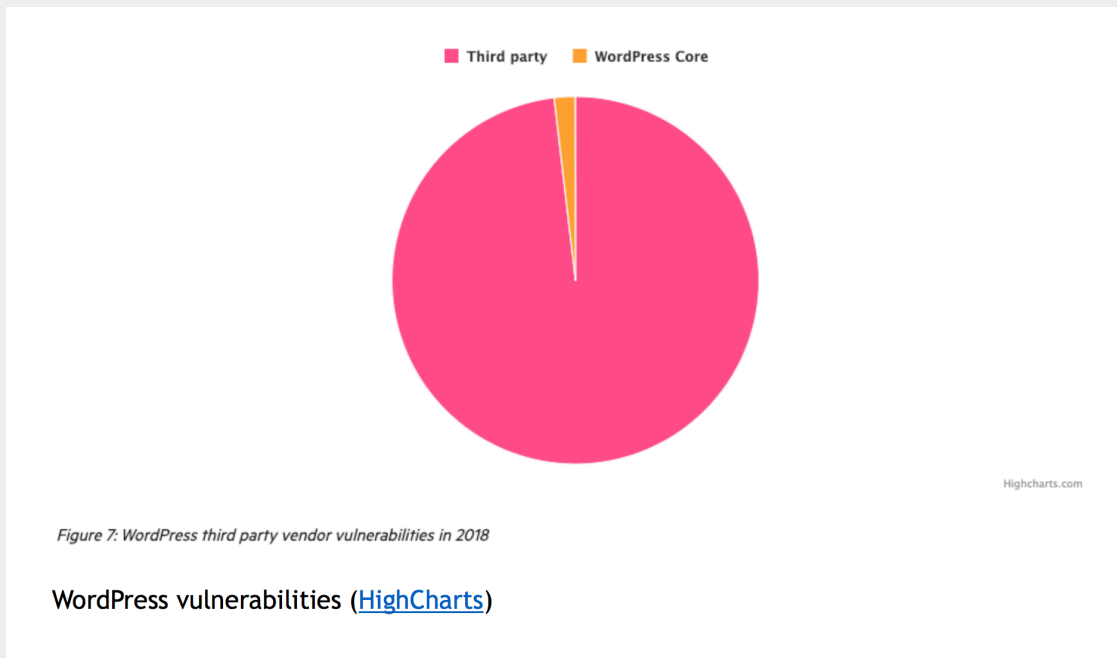
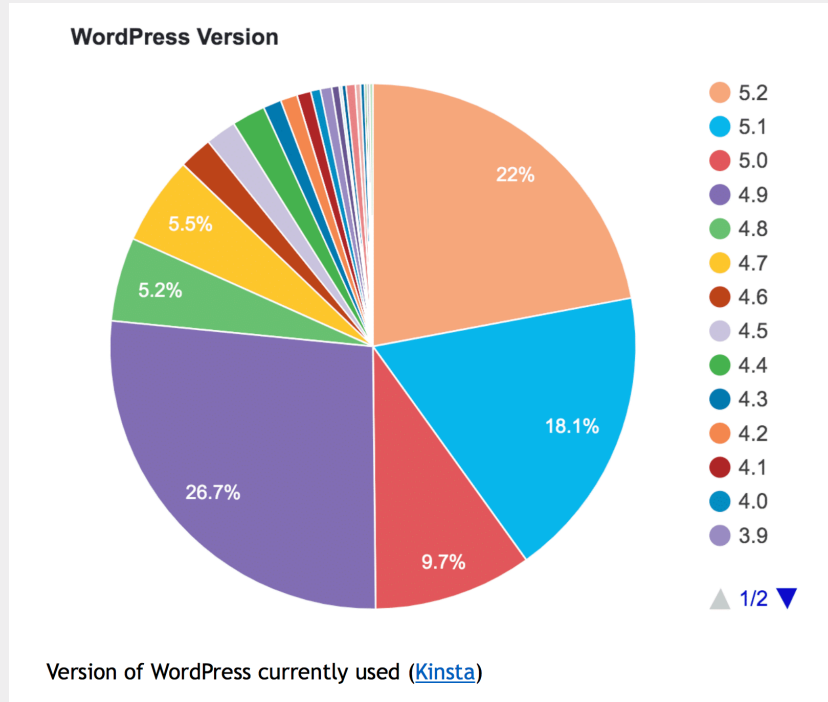
On average, there is a hacking attempt every 39 seconds (University of Maryland). Outdated WordPress plugins make your site vulnerable and without a site backup you can find yourself back to square one if the worst should happen.

Downtime happens but if you don't notice you can be directing stakeholders or customers to a non-functioning website. Our monitors alert us if your website goes down; usually it's just a reset in your server, but if it is happening too frequently or it doesn't go back up in a timely fashion, our web developer is on the case!.

**44% of hacking** was caused by outdated WordPress sites (Sucuri)



## SOME STATS ON WEBSITE MAINTENANCE:





If you would like to switch off from your website and leave it in a safe pair of hands, please get in touch with us today and we will be happy to assist you.



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